

Message Text

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PAGE 01 TEHRAN 11285 220847Z
ACTION NEA-10

INFO OCT-01 ISO-00 EB-08 /019 W
-----123457 220906Z /20
R 220756Z DEC 77
FM AMEMBASSY TEHRAN
TO USDOC WASHDC
INFO SECSTATE WASHDC 6022

UNCLAS TEHRAN 11285

E.O. 11652: N/A
TAGS: BBSR, IR
SUBJ: WTDR/FTI: TOLID DAROU COMPANY

REF: (A) USDOC 16845
(B) TEHRAN 4628

1. IRAN
OFFICE USE: 2. 507 3. 0085400 4. 01
5. TOLID DAROU COMPANY
6. 247 NADERI AVENUE
7. TEHRAN
8. CONTACT: DR. AHMAD KHOSROWSHAHI AND SEYED JAVAD
DAI-MOHADESS
9. TITLE: MANAGING DIRECTORS
OTHER OFFICIALS ARE: ALBORZ INVESTMENT COMPANY
AND KHOSROWSHAHI BROTHERS
10. PHONE: 669775-7 11. TELEX: 2516 TIDI
12. CABLE TOLIDARU
13. ESTABL: 1956 14. EMPL: 1100 15. SIZE: VERY LARGE
16. REPUTATION (Y) GOOD 17. RPT DATE: 12/77

OFFICE USE: 18. NA 19. NA 20. NA
21. NA 22. NA
23A. 28340 PHARMACEUTICAL PREPARATIONS
23B. 28440 PERFUMES, COSMETICS AND OTHER TOILET PRE-
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PARATIONS
23C. 28422 HOUSEHOLD BLEACHES
23D. 28423 SPECIALTY CLEANING AND SANITATION PRODUCTS
24. FOREIGN SALES: LOCAL ONLY
25. FINANCIAL REFS: BANK MELLI IRAN
26. TRADE REFS: SAME AS (27)
27. FOREIGN FIRMS REPRESENTED: ALCON LABORATORIES,

FORT WORTH, TEXAS, PHARMACEUTICALS, 1963; SCHWARTZKOPF, W. GERMANY, COSMETICS, 1957; BEIRODROF AG., W. GERMANY, CLREAMS, 1960; N.V. PHILIPS DUPHAR, NETHERLANDS, INSECTICIDES.

28. POST EVALUATION: TOLID DARU COMPANY IS A SUBSIDIARY OF KBC INDUSTRIAL GROUP (WTDR NO. 04628, MAY 25, 1977), LEADING MANUFACTURER OF PHARMACEUTICALS, COSMETICS AND DETERGENTS, WHICH IT PRODUCES UNDER LICENSING ARRANGEMENTS WITH SEVERAL AMERICAN AND EUROPEAN SUPPLIERS. IT ALSO MANUFACTURES A DETERGENT KNOWN AS "DARYA", ONE OF THE BEST SELLING BRANDS IN IRAN. CONCERN IMPORTS ITS REQUIRED RAW MATERIALS FROM U.S. AND EUROPE. IT DISTRIBUTES ITS PRODUCTS THROUGHOUT IRAN, AND OCCASIONALLY EXPORTS TO SOME NEIGHBORING COUNTRIES. THE OFFICE OF THE FIRM IS LOCATED IN A LEADING BUSINESS STREET OF TEHRAN AND ITS PLANT IS LOCATED IN AN INDUSTRIAL AREA SOUTH-WEST OF TEHRAN. CONCERN IS OWNED AND MANAGED BY KHOSROWSHAHI BROTHERS, WELL-KNOWN AND WEALTHY IRANIAN BUSINESSMEN. THE BOARD OF DIRECTORS CONSISTS OF ALBORZ INVESTMENT COMPANY, WHICH IS ALSO OWNED BY KHOSROWSHAHI BROTHERS, H.E. DR. KAZEM KHOSROWSHAHI, MINISTER OF COMMERCE, JAVAD, MAJID, AHMAD, NASSROLLAH, MOHAMMAD KHOSROWSHAHI, AHMAD ARASTEH, AND SEYED JAVAD DAI-MOHADESS. TWO YEARS AGO THE REGISTERD CAPITAL OF THE FIRM WAS INCREASED FROM 405 MILLION RIALS (\$5.7M) TO 600 MILLION RIALS (\$8.4M), AND ANNUAL SALES VOLUME IS UNCLASSIFIED

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2 BILLION RIALS (\$28M). BANKING AND LOCAL SOURCE OF CREDIT RATES REPUTATION OF FIRM AS "GOOD", EMBASSY RECOMMENDS FIRM AS A TRADE CONTACT.

29. PREP: H. TUTUNCHIAN APPR: DAVID E. WESTLEY MIKLOS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 22-Dec-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770477-0597
Format: TEL
From: TEHRAN
Handling Restrictions: n/a
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Legacy Key: link1977/newtext/t19771224/aaaaaugf.tel
Line Count: 99
Litigation Code IDs:
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Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
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Reference: 77 TEHRAN 4628
Retention: 0
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Review Content Flags:
Review Date: 24-Mar-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 143347
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI: TOLID DAROU COMPANY
TAGS: BBSR, IR
To: COM
Type: TE
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